



**AEIC Board Meeting
5 Feb 2015
Research Triangle Park, NC
Hosted by Bayer CropScience**

P.L. Hunst, Secretary

Attendees: G. Shan (President), D. Levin (Vice President), D. Theide (Past President), D. Layton (Treasurer), P. Hunst (Secretary)

Guests (via phone): M. Thompson (Illumina), Carolyn Gordon (Illumina), Geoff Lee (Pulatech)

New Members: Beckman has made an inquiry to join and was directed to the website to fill out the online form by P. Hunst.

Budget: D. Layton reviewed the 2014 end of year budget and the proposed 2015 budget which will be presented at the 2015 Spring Meeting. At the end of 2014, AEIC treasury had \$37000. Several of the large companies have been waiting for the online option to pay dues.

Brochure: The brochure needs to be updated with the latest paper (L. Privalle, et al., 2013, J. Agric. & Food Chem). D. Levin will check on the progress of the lectin method paper. D. Layton needs to check with authors on the protein paper to determine status.

- ✓ ACTION: G. Shan to work with D. Layton on protein paper.
- ✓ ACTION: D. Levin to check with lectin paper authors about progress.
- ✓ ACTION: D. Theide to update brochure with additional papers and upload to website

AEIC Activities: Suggestion to connect with other industry groups (CropLife International and International Life Sciences Institute) to update on what they are doing and how AEIC activities fit in.

AEIC Website: The Board suggested to Pulatech to remove the calendar option from website. There was a discussion as to whom should be responsible for updating the website. Each Board member has password protected access to do updates but maybe it should be better coordinated. D. Layton is still working on the credit card option for the website. In consultation with Pulatech, BluePay and PayPal were considered as options. The decision was made to try the no monthly fee option PayPal plan. PayPal will accept Visa, MC, AMEX cards. Pulatech will work on canceling the OffNet gateway charge of \$125. The Board decided not to have a file sharing option at this time via the website.

- ✓ D. Theide will consult with Pulatech for training on website updates.

New Initiatives: The Board discussed options to grow AEIC. Questions:
To create more awareness of AEIC to what end?
How to gain prominence as a method validation organization?



Should a marketing firm be engaged?

Gain more recognition by hosting a workshop/paper session at a larger society meeting such as ACS?

Spring Meeting 2015: Illumina is hosting the meeting and has started working on the logistics. Currently, they are looking at the Embassy Suites-La Jolla which is a mile from Illumina. The other option is the Hyatt Regency which has restaurants close by which may be convenient for the group dinner. Illumina has a meeting room on-site for the meeting and lunch will be in their cafeteria. It was pointed out to Carolyn and Mike that the Composition WG will need a meeting room for the afternoon 14 April to meet. The afternoon of 16 April (following adjournment of the AEIC meeting) Illumina would like to host a session on their company, technology and a tour. The Board suggested that this session should be 2 -3 hours at most as members may have flights out late afternoon.

- ✓ ACTION: Carolyn will work with D. Layton on hotel and dinner arrangements, i.e., contracts.

D. Theide and D. Levin are working on the agenda. Part of the agenda will be devoted to invited speakers from other industry organizations. Other suggestions were detection methods for new breeding technologies and isothermal method validation. Another suggestion was a workshop on proficiency testing.

Fall Meeting 2015: The fall meeting will be hosted by AgDia in South Bend, IN. There was a discussion on proposed topics such as allergen methods and detection technologies for new breeding products.

2016 AEIC Meetings: The Board discussed that the currently the 2016 Spring Meeting is scheduled to be in Illinois and hosted by EPL Labs. Since the 2015 Fall Meeting is also in the Midwest and spring weather in the Midwest could be a factor, it was suggested that maybe EPL could host the meeting in 2016 fall and possibly Syngenta would agree to host the 2016 Spring Meeting in NC.

- ✓ ACTION: D. Levin to connect with K. Cramer (Syngenta) about 2016 Spring Meeting.

AEIC By-Laws: The Board reviewed the by-laws, specifically the Board descriptions/responsibilities. The Board also reviewed the by-laws concerning the addition of officers to the Board. Under the by-laws, the Board is empowered to add other officers or agents as per the needs of AEIC. The Board discussed adding a non-voting officer to be called a Special Projects Coordinator. The primary responsibilities of this officer would include: a) overseeing and coordinating working groups (i.e., Composition WG); b) liaison for AEIC-sponsored publications (working with drafting groups); c) assisting meeting hosts with meeting logistics, if needed; d) support the Board as needed. The qualifications for this officer position are a) experience working with AEIC Board, b) experienced in AEIC operations; c) organizational skills; d) effective interpersonal skills and e) a self-starter and proactive. The Board offered this position to Y. Dudin (Monsanto) who is taking it under consideration.

- ✓ G. Shan to send Y. Dudin the proposed job responsibilities.

The meeting was adjourned at 4:45pm EST.